

## POTATOES RAISE THE BAR Q1 E-NEWSLETTER



### SNA ANC 2018 WAS A WIN IN LAS VEGAS!

There's little we love more than meeting operators face-to-face, which is why SNA's Annual National Conference is always one of our favorite times of the year. A sincere thank you to everyone who stopped by the Potatoes USA booth! We hope you were able to walk away with some great potato information and inspiration.



Also, a big congratulations to Mandy Gotchie of Yuma ESD who won our grand spin-to-win prize, a \$500 gift card!

If you weren't in Las Vegas for ANC or couldn't make it by the booth, we'd still love to share all of our resources with you! Check out our online toolkit at [PotatoesRaiseTheBar.com](https://PotatoesRaiseTheBar.com) for [recipes](#) from school operators like you and [educational videos](#) for your staff. Plus, you can earn Continuing Education Credits while you're at it! Flip through our new [5-Day Breakfast and Lunch Meal Plan](#), [Potato Menu Concept Sheet](#), [Salad Bar Schematics](#), and much, much more!

### Hash Browns, Mashers, Wedges Oh My! Dallas ISD Students Select Their Favorite Potato Recipe.

Potatoes USA's recent trip to Dallas Independent School District was a hit thanks to a stellar team of student chefs, child nutrition staff, and of course, hundreds of hungry students! From the 4 recipes samples,

there was a clear favorite. The Ultimate Hash Brown Breakfast Burrito took first place with students, with many coming back for seconds and thirds of this creative dish. Dallas ISD found a creative way to make this dish their own! They now serve the Ultimate Hash Brown Breakfast Taco to their high school students at breakfast time and the students love it.

It's so easy to take a leaf out of Dallas ISD's book and transform a recipe to fit your student's preferences, it can be as simple as changing one ingredient!

The students at Dallas ISD also sampled [Buffalo Chicken Loaded Baked Potato](#), [Homestyle Mashed Potato Bowl](#), and [Taco Tater Rockets](#).

Are you interested in hosting Potatoes USA for a fun and food-filled day of recipe testing? We're looking for a middle school on the West Coast! If your school fits the bill, contact [Rachael@PotatoesUSA.com](mailto:Rachael@PotatoesUSA.com) for more information.



Let's be friends! Connect with us on [Facebook](#) and [Twitter](#) to get the latest and greatest on all things spuds and schools.

**Title:** Nutrition Specialist II, Menu Planning

**District:** Dallas Independent School District

**Number of Students Served:** Breakfast meals - 90,000 to 100,000 daily. Lunch meals - 110,000 to 120,000 daily.

**Favorite Potato Recipe:** Ultimate Hash Brown Breakfast Taco

"The recipe that we have chosen to incorporate into our menu this year is the Ultimate Hash Brown Breakfast Burrito. Although, we slightly changed the recipe to cross utilize products that are already in our menu. Our new recipe is called Ultimate Hash Brown Breakfast Taco. This entree is going to be served at breakfast every Friday at a select few High Schools that are moving toward a more traditional breakfast line, and moving away from BIC style breakfasts. We chose to use this recipe because it ranked very favorable during our taste test."

Out of 105 students tested, 96% liked it!

[Click here](#) to try the recipe out for yourself.





### RECIPE: ULTIMATE HASH BROWN BREAKFAST BURRITO

This burrito was a hit for Dallas ISD and it can be a hit in your lunchroom, too! Eggs, diced green chilies, and cheddar cheese top a crispy hash brown patty in this breakfast (or lunch) dish. This versatile dish makes a great grab-and-go meal, but also works great on the line. Try the Ultimate Hash Brown Breakfast Burrito and leave a review on [PotatoesRaiseTheBar.com](https://PotatoesRaiseTheBar.com)

Serving size = 1 burrito. Each serving provides 1.5 ounce equivalents grains, 1.75 ounce equivalents meat/meat alternate, 1/8 cup starchy vegetable.

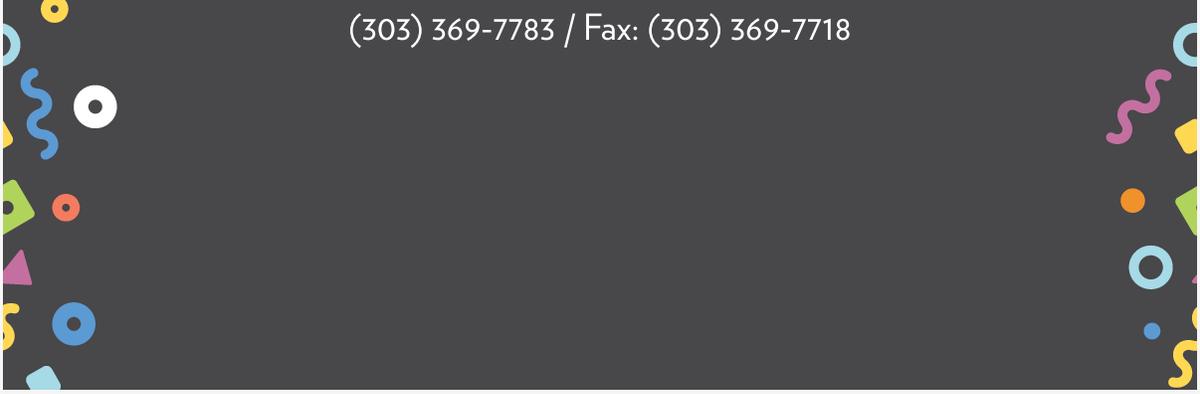
[Download the recipe card!](#)



PotatoesRaiseTheBar.com

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