



[SPUD FEATURE]

With so many options, potatoes are just the spark it takes to ignite creative menu items that customers will crave. The different shapes, sizes and textures are perfect for pairing with on-trend sauces and dips, and the versatile, familiar flavor of potato complements any cuisine, menu category or daypart.

Who doesn't love crinkle fries? Their hearty structure and texture make them ideal for...

[READ MORE >>](#)



[QUICK & EASY USES]



Fries are delicious as is but can easily be dressed up with the right seasonings, sauces and toppings. Consider these flavorful combinations for your next LTO or appetizer offering.

- **Bahn Mi Style:** pickled carrots, cucumbers, jalapeños and daikon, with sriracha aioli and pulled pork

- **Indian Style:** slow-simmered butter chicken, toasted coconut, cilantro, raita

[READ MORE >>](#)

SCHEDULE YOUR **FREE** ONE-ON-ONE
POTATO INNOVATION
SESSION TODAY!

[LEARN MORE](#)



[OUT OF THE BOX USES]

Crinkle Fries

The distinctive cut of this fry makes it an excellent choice to pair with creative dipping sauces. It's earned pride of place as the featured fry in some beer pubs, as it makes an excellent appetizer. Serve alongside our [Potato Pimento Cheese Dip](#) for the perfect potato one-two punch.



Curly Fries

The unusual shape of these fries makes them a premium promotional item at many restaurants. Consider using these fries for your next LTO to drive more...



[READ MORE >>](#)

[CHEF'S TIPS/ RECIPE SPOTLIGHT]

Try these [Pork & Waffles](#) – a fun take on the world-famous BBQ Butt Fries.

[Looking for more crave-worthy frozen fry inspiration?](#)



Spice Up Your Fry Offerings

Topped fries couldn't be any hotter right now! It's not just the toppings that create interest and appeal. Wedges can double as dippers and sturdy lattice cuts can stand up to cheese, proteins and gravies. Delicate, crispy shoestrings can be tossed with inventive seasonings. There's a perfect fry to match with every topping. Not only do patrons love loaded fries, but they are an excellent way to use up leftover produce, sauces and proteins while requiring minimal labor!



[Looking for more crave-worthy frozen fry inspiration?](#)